

# MAXX4 LIFE

HARNESSING THE POWER OF NATURE

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## COMPENSATION PLAN





# INTRODUCTION

## WELCOME TO MAXX4 LIFE.

MAXX4 LIFE IS TRAILBLAZING A WHOLE NEW WAY OF DOING BUSINESS, CREATING NEW REVENUE STREAMS THAT ENABLE OUR GROWING TRIBE OF ASSOCIATES TO DEVELOP THEIR BUSINESSES TO FIT IN WITH THEIR LIFESTYLE AND SITUATION.

We are dedicated to creating and supporting a healthier way of life, and encouraging personal growth and success.

Everyone's contribution is valued, and efforts rewarded. Whether creating a secondary income stream or driving a whole new career path, being in business with Maxx4 Life is limited only by how far your imagination can take you.

- Attract Customers
- Retain Customers
- Create new Associates

Think outside the box, find new ways to exhibit your social marketing skills, and shape your own destiny. We are here to help and support YOU every step of the way.

# WE HAVE 8 WAYS TO EARN

The Maxx4 Life Compensation Plan is unique in the network marketing industry. Our goal is to help you create a profitable business as soon as you have the determination to do so. Whether by focusing on retail or building a distribution network, or indeed, both, you can start to earn immediately. Everyone has the opportunity to succeed.

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## DEFINITION

### Personal BP

Business Points accumulated from your Personal Purchases, your Personal Customer Purchases, or a combination of both including affiliate commissions.

### Active Associate

An Associate who achieves 1 or more Personal BP in any given month.

### Qualified Associate

An Associate who achieves at least 30 Personal BP in any given month.

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## BASIC QUALIFICATION

To qualify for Retail Commissions, Team Commissions and all Bonuses, you must be a Qualified Associate with at least 30 Personal BP in any given month.



# RETAIL COMMISSIONS

A Retail Customer is someone who purchases products from the replicated shop of an Associate at retail price. The Associate gains Business Points known as BP. Every product carries a number of BP. The Associates earnings are calculated from the BP:

$$[BP \times 65\%] \times 1.43]$$

EXAMPLE: Retail Price Bottle CBD 600mg = €52.95

1 Bottle of 600mg = 13 BP

3 x Bottles of 600mg = 39 BP Qualified!

Associate earning are 39BP X 65% x 1.43 = €36.25

# FAST START BONUS

As an Associate you have the opportunity to earn up to €700 in the first 90 days from your enrolment date. Depending on the volume you achieve (see chart below) you have the opportunity to earn a bonus of €100, €350 or €700.

<b>BP</b>	<b>500</b>	<b>1,250</b>	<b>2,500</b>
Fast Start Bonus	€100	€350	€700

## RANKS & BP

Ranks depend on the BP accumulated within any one calendar month. The volume from infinite generations count towards rank qualification and you get paid up to 8 generations depending on your rank.

<b>RANKS</b>	<b>B-POINTS</b>
Associate = A	0-499
Manager = M	500
Senior Manager = SM	1,500
Regional Manager = RM	2,500
Director = D	5,000
Senior Director = SD	10,000
Regional Director = RD	25,000
Executive = E	50,000
Executive Director = ED	100,000
Regional Vice President = RVP	250,000
National Vice President = NVP	500,000
International Vice President = IVP	1,000,000

# RANK BONUS

At Maxx4, we believe in celebrating each time you achieve a new rank in the plan and so, we created the Ranking Bonus!

As you achieve monthly volume and enrollment qualifications on each new Rank Advancement, you qualify for an increased bonus.

We also decided that we would reward those who move through the ranks with speed and those who choose to go at a more gradual pace, so everyone wins!

By the time you have reached the Rank of Executive Director, (within 12 months), you will have received an additional €8,800! If you achieve this, regardless of the time it took, you receive €4,400!

<b>RANK</b>	<b>MONTHS AFTER ENROLEMENT</b>	<b>MONTHLY VOLUME</b>	<b>QUALIFIED PERSONAL ENROLMENT</b>	<b>QUALIFIED PERSONAL MANAGERS</b>	<b>RANK BONUS WITHIN 12 MONTHS</b>	<b>RANK BONUS</b>
Manager	2	500	-	-	€100	€50
Senior Manager	3	1,250	2	1	€200	€100
Regional Manager	4	2,500	4	2	€500	€250
Director	5	5,000	5	3	€750	€375
Senior Director	6	10,000	6	4	€1,000	€500
Regional Director	7	25,000	7	5	€1,250	€625
Executive	10	50,000	8	6	€2,000	€1,000
Executive Director	12	100,000	9	7	€3,000	€1,500



# 8 GENERATIONS OF TEAM COMMISSIONS

In order to earn commissions & bonuses, you need to be a Qualified Associate. A Qualified Associate is defined as achieving at least 30 Personal BP in any given month. Personal BP is defined as the BP accumulated from your Personal Purchases, your Personal Customer Purchases, Affiliates Points or a combination of all three.

Both personal and team BP count towards the qualification for Rank.

A Generation is an Active Associate (who achieves at least 1 BP in any given month). If an Associate doesn't achieve this, they will not be considered active and the next active Generation will compress up, assuring the maximum payout.

A Starter Pack sale carries an extra €25 commission on top of the standard BP payout.

**Example:** You have 3 Personal Associates, and between them they generated 250 points.

You would be paid  
 (20% of the BP) x 1.43 = 50 x  
 1.43 = €71.50

Team commissions are paid on the BP as per the percentages in the diagram below.

RANK	A	M	SM	RM	D	SD	RD	E	ED	RVP	NVP	NVP
Gen 1	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%
Gen 2		10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
Gen 3			9%	9%	9%	9%	9%	9%	9%	9%	9%	9%
Gen4				9%	9%	9%	9%	9%	9%	9%	9%	9%
Gen5					7%	7%	7%	7%	7%	7%	7%	7%
Gen6						7%	7%	7%	7%	7%	7%	7%
Gen7							5%	5%	5%	5%	5%	5%
Gen8								4%	4%	4%	4%	4%

# LEADERSHIP BONUS

A Leadership Bonus is paid out annually once you have achieved and retained the rank of Senior Director and above.

## LEADERSHIP BONUS LEVEL 1

Senior Director, Regional Director and Executive.

Earn 1.5% of the BP  $(BP \times 1.5\%) \times 1.43$  generated within 8 generations each month you have qualified at these ranks

You must also maintain the following:

1. Have at least 3 personally sponsored Qualified Associates
2. Have at least 3 active legs
3. Have no more than 40% of your total BP in any one leg

If any of these qualifications are missed in any given month, you won't qualify for the Leadership Bonus in that month, but you can qualify the following month.

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## LEADERSHIP BONUS LEVEL 2

Executive Director, Regional Vice President, National Vice President and International Vice President. Earn 3% of the BP  $(BP \times 3\%) \times 1.43$  generated within 8 generations each month you have qualified at these ranks

You must also maintain the following:

1. Have at least 6 personally sponsored Qualified Associates
2. Have at least 6 active legs
3. Have no more than 40% of your total BP in any one leg

If any of these qualifications are missed on any given month, you won't qualify for the Leadership Bonus in that month, but you can qualify for the following month. If you have met the qualification for Level 1, you will be paid for Level 1.

Leadership Bonuses are calculated at the end of the calendar year and paid out at the end of the following March.

# LIFESTYLE BONUS

A Lifestyle Bonus is paid out monthly once you have reached and retained the rank of Senior Director and above.

## LIFESTYLE BONUS LEVEL 1

Senior Director, Regional Director and Executive

Earn €300 - €700 every month you have qualified at these ranks.

You must also maintain the following:

1. Have at least 3 personally sponsored Qualified Associates
2. Have no more than 60% of your total BP in any one leg

## LIFESTYLE BONUS LEVEL 2

Executive Director, Regional Vice President, National Vice President and International Vice President. Earn €950 - €5,700 every month you have qualified at these ranks.

You must also maintain the following:

1. Have at least 6 personally sponsored Qualified Associates
2. Have no more than 60% of your total BP in any one leg

<b>RANK</b>	<b>SD</b>	<b>RD</b>	<b>E</b>	<b>ED</b>	<b>RVP</b>	<b>NVP</b>	<b>IVP</b>
Lifestyle Bonus	€300	€500	€700	€950	€1,700	€3,000	€5,700





## NOTES ON LIFESTYLE BONUS

1. If you are an Executive Director or above and you miss the Level 2 qualification, as long as you have met the qualification for Level 1, you will be paid for Level 1.

2. If you fail to continue to qualify at the basic level, the company will continue to pay at the basic level for 2 months.

3. If you fail to continue to qualify for any 3 months in any rolling 12 month period, the payment stops and you will need to begin the qualification again.

4. The company will pay an additional €1,000 bonus as a down payment on a car when you first qualify for the Lifestyle Bonus.

5. The car doesn't have to be a new car. Cars up to 5 years old are accepted. In some cases older cars are accepted (on a case by case basis).

6. If you do not wish to buy a car, the company will pay out 50% of the relevant monthly car bonus amount, along with your commission. In this case, Point 4, is not applicable.



# ASSOCIATE CONNECT BONUS

With Maxx4 Life unique and innovative Customer Connect programme, each time a customer purchases Maxx4 Life products they are awarded connect points.

For every new person they recommend who shops with Maxx4 Life, they will receive further connect points. All these connect points can be used by the customers to receive FREE products!

As a Maxx4 Life Associate, this means that not only do you benefit from increased customers and increased sales, but you also get an additional monthly bonus on the BP created through these purchases. The best bit? You will not have to personally do anything extra to benefit!

ACHIEVEMENT	CUSTOMER BP	ACTIVE CUSTOMER	BONUS
Bronze 	500	5	€25
Bronze 	750	10	€37.50
Bronze 	1000	15	€50
Bronze 	1250	20	€62.50
Bronze 	1500	25	€75
Silver 	1750	30	€87.50
Silver 	2000	35	€100
Silver 	2250	40	€125
Silver 	2500	45	€150
Silver 	2750	50	€175
Gold 	3000	50	€200
Gold 	3250	50	€225
Gold 	3500	50	€250
Gold 	3750	50	€275
Gold 	4000	50	€300
Platinum	4250	50	€325
Ruby	4500	50	€350
Emerald	4750	50	€375
Diamond	5000	50	€400

# LIFESTYLE AFFILIATE COMMISSION

Every time a MAXX4 LifeStyle Package is purchased it creates an affiliate commission of €50.00 which is paid to the Associate that sold the package. This is a one off payment and does not include the commissions you will earn from the products that are included in these packages.

